



## Lumberton Township School District Awarded for Outstanding School Communications

**MONROE TOWNSHIP, NJ** -- The New Jersey School Public Relations Association (NJSPRA) named **Lumberton Township School District** a winner in the 2022 School Communications Award Contest. **Lumberton Township School District** received **first** place in the **branding, image** category. **A district committee of BOE members, students, administrators, teachers and staff, worked together to create branding and images we use in all of our communications.**

The NJSPRA School Communication Awards were developed to recognize professional school communicators in New Jersey, and the products they develop, that go above and beyond to disseminate important messages to their various stakeholders. "Congratulations to the **Lumberton Township School District** for both setting such a high standard for others in the field of school communications," said Lori Perlow, Public Information Officer at Haddon Township School District's Communications Consortium and president of NJSPRA.

The 2022 contest was the most competitive on record with 87 submissions from 40 different school districts. The photography category had the most submissions which supports the need for school districts to utilize impactful photographs to tell their stories.

The submissions for the 2022 School Communication Awards were judged by an esteemed panel of 14 judges from nine states including professors from Rowan University and other industry experts across the country.

Awards are given out in eight different categories: Electronic Newsletter; Marketing, Branding, Image; Media Relations-Human Interest; Photography; Social Media; Special Interest Publication; Video; and Website. For a complete list of winners, visit [www.njspra.com](http://www.njspra.com).

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### About New Jersey School Public Relations Association (NJSPRA)

*The New Jersey School Public Relations Association (NJSPRA) is a state chapter of the National School Public Relations Association (NSPRA), nationally recognized for its efforts on behalf of school public relations professionals. Members include public relations and communications professionals, as well as superintendents, administrators, board members, principals, teachers, and consultants, all of whom benefit from the wealth of information and networking that is available.*